

VIRALMOMENT

Your AI Sidekick for Social Video Insight, Research and Strategy

PATENTED ENTERPRISE AI TECHNOLOGY TRUSTED BY THE WORLDS MOST VALUABLE BRANDS:

SEED FUNDED

chelsie@viralmoment.com



hulu



Wieden
Kennedy⁺



L'ORÉAL
PARIS

Ogilvy

sparks & honey

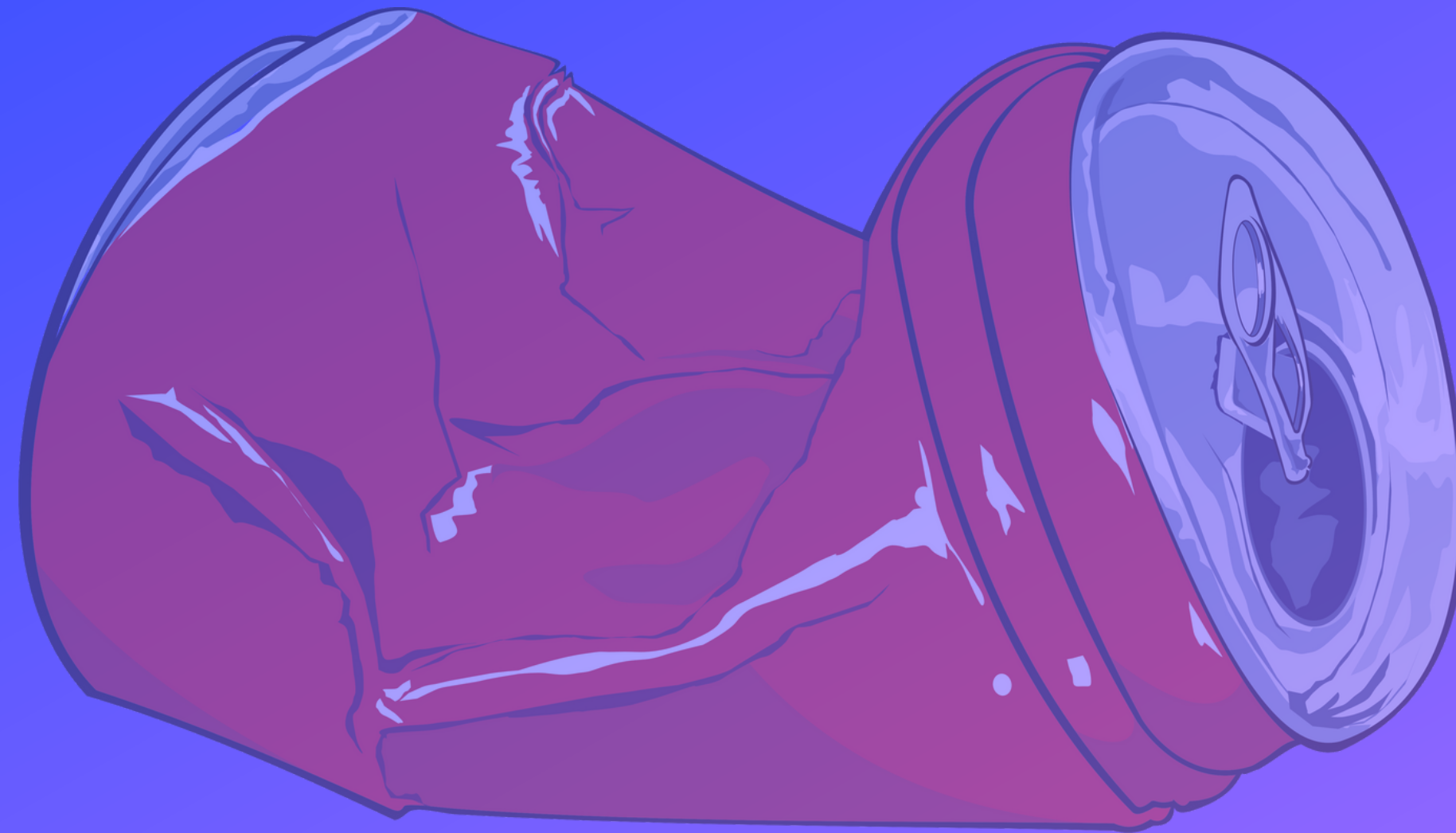
**SOCIAL VIDEO CHANGED
THE WAY WE BUY.**



VIRAL VIDEOS CAN MAKE A BRAND...



OR BREAK ONE.





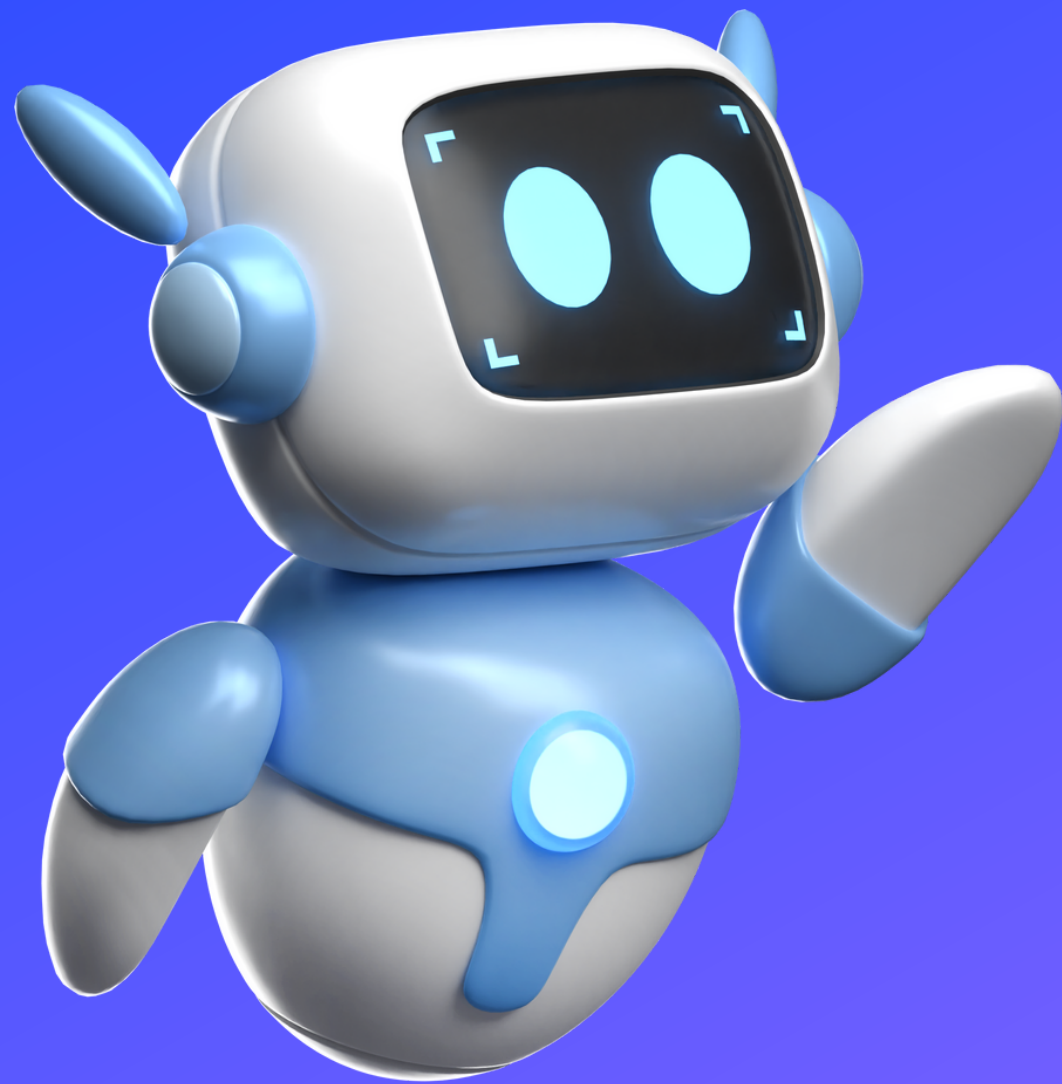
**IN 2023, EVERY BRAND HAS TO BE AN
ENTERTAINMENT COMPANY**

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THE BEST ONES GIVE THEIR CUSTOMERS THE MICROPHONE.

**INSIGHTS LEADERS, CORPORATE COMMS TEAMS AND SOCIAL STRATEGISTS
CAN NOW SEE EMERGING TRENDS, TRACK + MONITOR THEIR BRAND REPUTATION, AND BUILD
SOCIAL STRATEGY THAT USES VIDEO DATA.**

VIRALMOMENT'S AI WATCHES SOCIAL VIDEOS ABOUT YOUR VERTICALS, CAN SEE AND UNDERSTAND PRODUCT TRENDS, AND CAN CHAT WITH YOUR ANALYSTS AND MARKETERS ABOUT WHATS HOT.



**VIDEO MATTERS.
KNOW YOUR UNKNOWNNS.**

OUR CUSTOMERS + TREND AI IN ACTION

MEDIA MONITORING

MANAGE YOUR REPUTATION



Delta understands when their users Tok about them. Stakeholders get an alert if a viral conversation includes SkyClub, or baggage. **We keep Delta in control of their brand mentions.**



ABInBev tracked viral mentions of their product in LATAM. **We help ABInBev intervene when they are included in viral content.**

TREND INSIGHTS

KNOW YOUR UNKNOWNNS



Coca-Cola used our scalable, patent-pending AI to see trends that matter in social video. **We help Coca-Cola see the future as it unfolds.**



DC Comics used our tool to understand what superheroes and trailer elements pop in UGC. **We help DC create an audience-centric fandom.**

CREATIVE STRATEGY

KNOW WHAT MOVES THE NEEDLE



Duracell used our tool to understand the most popular life hacks for their IBG life-hack campaign. **We help Duracell engage their customers organically.**



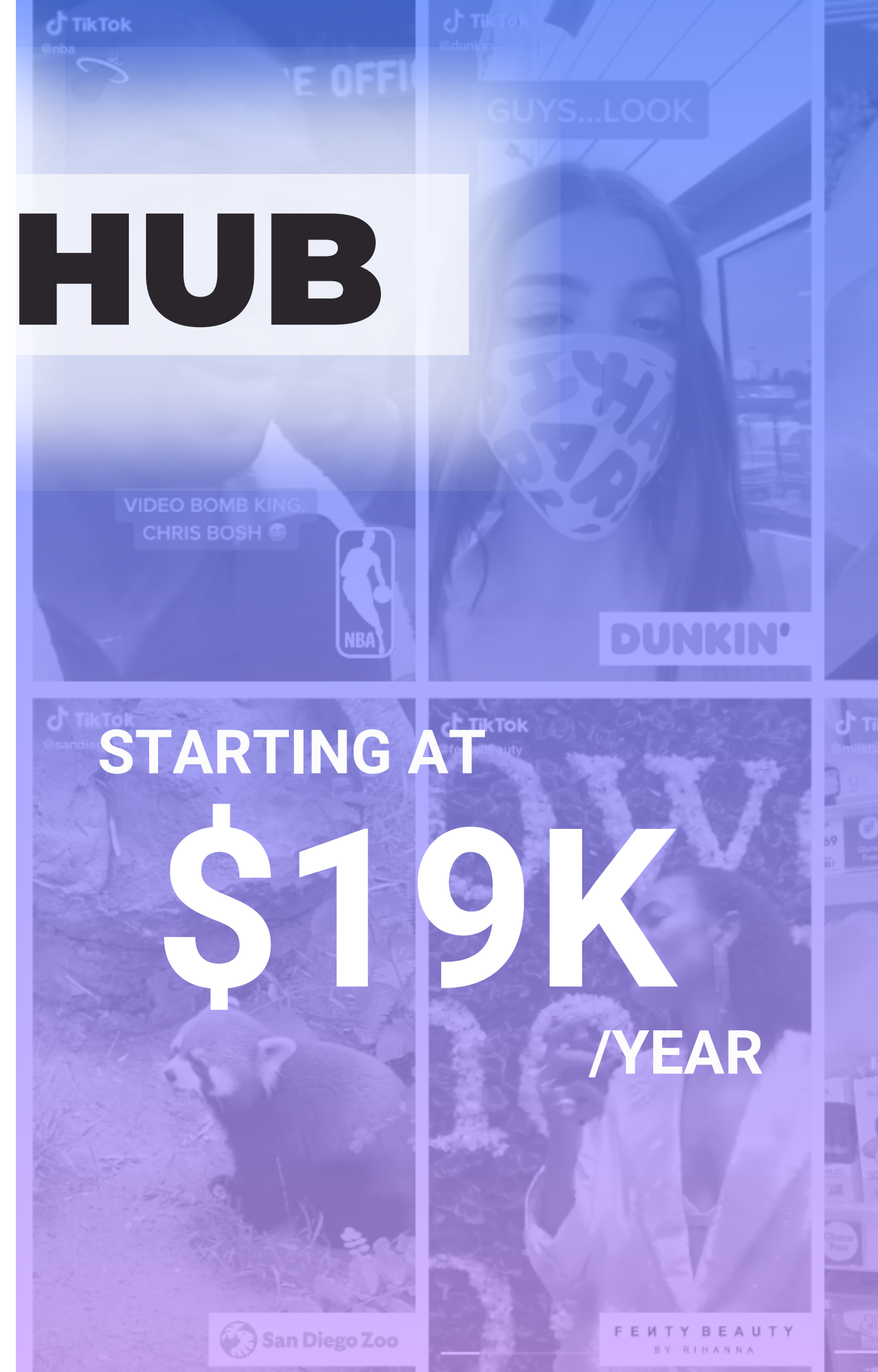
McDonalds used our tool to understand how Gen Z participates in trends around the the Grimace Shake. **We help McDonalds stay on the pulse of culture.**



CUSTOM BRAND HUB

SaaS Dashboard for self-serve video insights, unlimited video search, trendsurfing and notifications + alerts when something is trending or emerging around your brand.

Brand + Agency Plans Available
Corporate Comms Alerts + Notifications Available





UNLIMITED VIDEO INSIGHTS SUBSCRIPTION

Your analysts can watch video on social media for 400 hours a week, and they still won't see videos that matter.

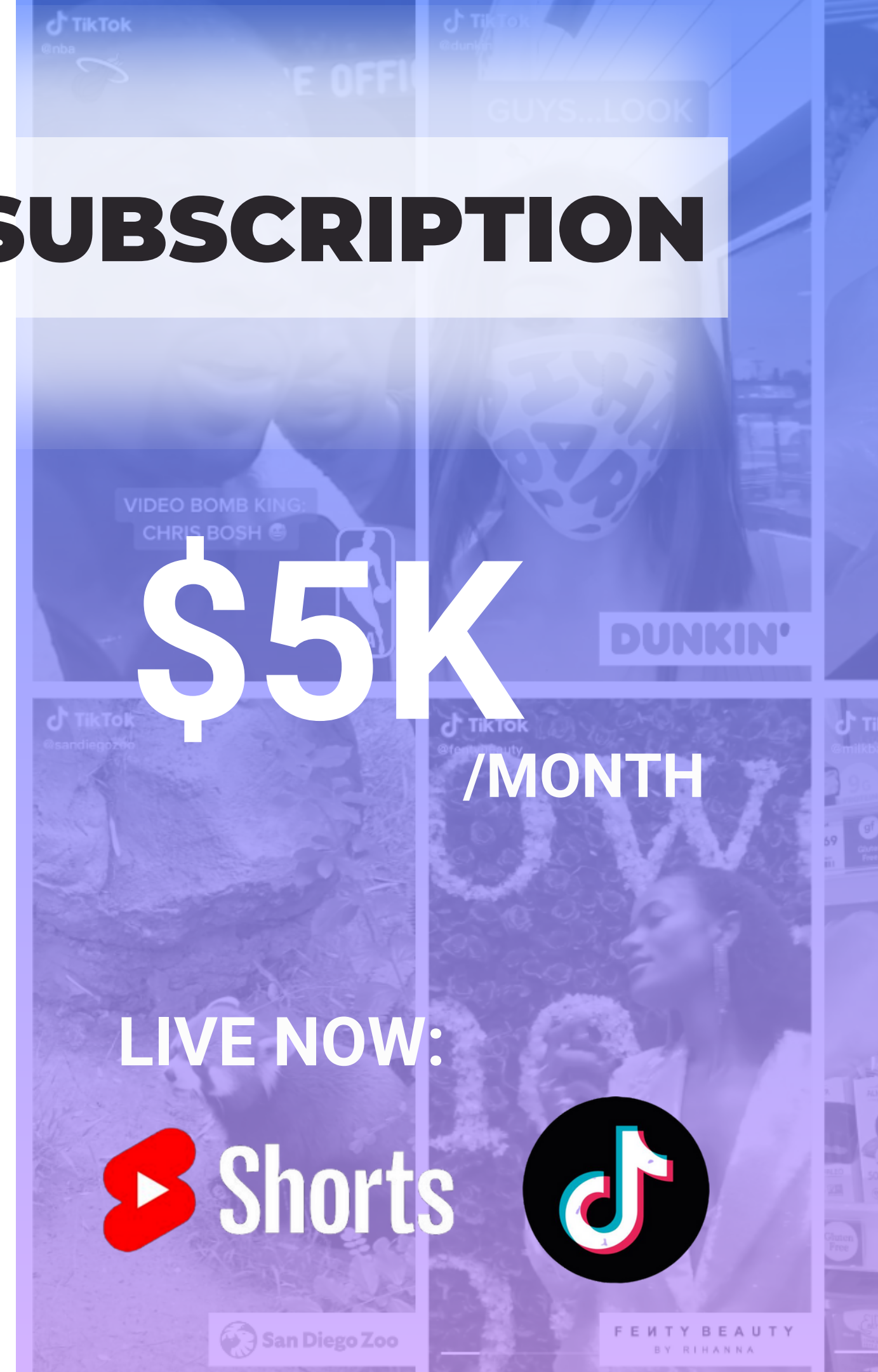
Unlimited brand reports, trend reports, campaign reports, strategy decks and quick insights questions.

(One request at a time, cancel anytime)



\$5K
/MONTH

LIVE NOW:



MEET THE TEAM



Chelsie Hall, CEO

Developed US Intelligence Disinformation Strategy



Sheyda Demooei, CTO

Built program to help NASA pilot drones with computer vision



Chance Marden
Sales Representative

Built Sales Office for Statista Inc.



Don,
Engineer

Senior Engineer with a history of working with Sheyda



Mike O'Toole,
Chief Delivery Officer

Chief Platform Officer at Civic Science, Former Nielsen, Brand, and Agency

Supported By



THANK YOU

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