



**WOMEN
LEADING**

TRAVEL &
HOSPITALITY™

Mission

Women Leading Travel & Hospitality is a membership-based association that connects executive women across all sectors of the travel and hospitality industry. Our mission is to inspire and empower our community of women leaders by providing unparalleled resources, support and motivation for personal and professional growth.



About Us

Women Leading Travel & Hospitality is the sister brand of Women in Retail Leadership Circle (WIRLC). Looking to build more communities that promote, support and celebrate the professional and personal growth of women in their industry, Hannah DeMaio and Jennifer DiPasquale began researching an industry that was near and dear to their hearts — travel and hospitality.

Through their quantitative and qualitative research, they found that the travel and hospitality industry had tremendous room for growth when it came to inclusion and diversity. Hannah and Jennifer regularly heard that women were underrepresented in executive positions in the industry. In hospitality, one woman for every seven men will attain a C-suite position or above.

Women Leading Travel & Hospitality seeks to provide women in travel and hospitality a forum to network, grow and thrive.



Advisory Board



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Brand Marketing
Hilton



JOY LYNN TYLER
Vice President, Total
Rewards and HIPAA
Privacy Officer
Extended Stay



Target Audience



EXECUTIVE LEVEL WOMEN:

Director & above



MARKETS SERVED:

Airline, airport, cruise line, car rental, ground transportation, hotels and resorts, online booking, rentals and private accommodations, travel agencies



JOB FUNCTION:

Marketing, customer experience, digital/e-commerce, IT/technology, operations, human resources, travel agent/consultant, corporate travel manager



ANNUAL REVENUE:

\$5 Million +



Membership Benefits

- We are so thrilled to launch with a weekly e-newsletter, which will deliver a mix of professional development and business strategy content, job opportunities, industry news, among other types of content.
- Research and Resources
 - 2021 Top Women in Travel and Hospitality Report



Membership Benefits & Events

- 2021 Virtual Exchanges
 - Women Leading Travel & Hospitality Virtual Exchanges are virtual events featuring live interviews with leading women executives on a variety of mission-critical industry and professional development and career-enhancing topics.
- WLT&H Roundtables
 - Roundtable events feature a lively panel discussion with executives at enterprise travel and hospitality companies. Meet and mingle with travel and hospitality's elite. Roundtables feature cocktails, A-list networking and a delicious meal followed by a lively content program.



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