



THE VIRTUAL EXCHANGE

Sponsorship Opportunities

Women Leading Travel & Hospitality Virtual Exchanges are virtual events featuring live interviews with leading women executives on a variety of mission-critical industry and professional development and career enhancing topics. These interactive discussions provide the perfect opportunity to create a connection with your target audience.

What is in it for you? Take a look below to see a breakdown of the opportunity and who participates!

SPONSORSHIP INCLUDES:

- Sponsor partner to participate in exclusive fireside chat video (either alongside client or interviewed by Women Leading Travel & Hospitality editorial team)
- Includes all leads from all registrants
- Includes interview recording from the virtual exchange event
- Promotion of episode in Women Leading Travel & Hospitality weekly e-newsletter
- Promotion of episode via Women Leading Travel & Hospitality social media channels
- Post Event: Event recording will be promoted in the weekly Women Leading Travel & Hospitality newsletter and reside on the Women Leading Travel & Hospitality website for additional viewership, promotion and branding.

BENEFITS:

- Bring market awareness and position your company as a thought leader
- Highlight and include a travel & hospitality client into the discussion
- Provide travel & hospitality executives with educational and valuable content
- Sponsor can promote two links on virtual exchange page

INVESTMENT VALUE: \$7,500

AUDIENCE

Our community is comprised of successful, motivated and passionate executive women from the entire travel and hospitality ecosystem who have a strong belief that investing in themselves and in other women is good business. The common thread is women coming together to learn from each other and help each other succeed.

TITLES

Pres/CEO | CMO, C-Suite Titles
Vice Presidents Directors
Product Managers and above

MARKETS SERVED

Airline | Rail line | Cruise line | Car rental OTA
Travel agents | Corporate Travel Shared economies
Hospitality & Lodging

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