



**Women Leading Travel & Hospitality** is headed to Nashville for its first annual, national Summit, and we would love to have you be a part of it! Women Leading Travel & Hospitality is a membership-based association for executive-level women in the travel and hospitality industry with a mission to unite, inspire, and empower. The first annual national leadership Summit will bring together leaders from each sector of the travel and hospitality industry for professional and leadership growth, to learn from amazing companies and leaders, do business, network, and more!

## ADVISORY BOARD

### NINA ALEXANDER-HURST

Director of Global Brand Communications  
**Hyatt Hotels**

### BONNIE ALLEN

Senior Director, Marketing  
**Soul Community Planet (SCP) Hotels**

### NISREENE ATASSI

Global Head of Social Media and  
 Influencer Engagement  
**Expedia Group**

### DANIELLE BABILINO

Senior Vice President of Global Sales and Marketing  
**Hard Rock International**

### JODIE BRINKERHOFF

Vice President, Innovation  
**Dallas Fort Worth International Airport (DFW)**

### AMY BURR

President  
**JetBlue Technology Ventures**

### MARIA CHATTERTON-WHITE

Marketing Director  
**TripAdvisor, Global Affiliates for Viator**

### JAMIE COHEN

CFO  
**Vacasa**

### CHARISSE EVANS

Vice President, Employee Relations  
**Delta Air Lines**

### CARA GRESSER

Manager, Global Brand Content  
**Four Seasons**

### ELISE HICKEY

Director, Global Organizational Development  
 and DE&I  
**Avis Budget Group**

### CHRISTINE KETTMER

Senior Director, Global Enterprise Insight  
 and Strategy  
**Marriott International**

### MICHELLE LARDIZABAL

Chief Sales Officer North America  
**Azamara Cruises**

### LUCY LIEBERMAN

CEO  
**Tablet Hotels**

### JORDAN MADDEX-KOPP

Vice President of Marketing and Strategic  
 Partnerships  
**Jet Linx**

### LISA OSWALD

Senior Vice President and Global Head of  
 Customer Service  
**Travelzoo**

### DIANA PLAZAS

Chief Sales and Marketing Officer  
**Marriott International**

### MIRANDA SCOTT

Senior Director, City Operations & Partnerships  
**Lyft**

### NICOLE TILZER

Senior Director, All-Inclusive & Resort Strategy  
**Hilton**

### JOY-LYNN TYLER

Vice President, Total Rewards and HIPAA  
 Privacy Officer  
**Extended Stay America**

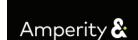
### DESHAUN N. WISE PORTER

Global Head of Diversity, Inclusion and  
 Engagement  
**Hilton**

### JEN YOUNG

Co-Founder and Chief Marketing Officer  
**Outdoorsy**

## PAST WOMEN LEADING TRAVEL & HOSPITALITY SPONSORS



## CORPORATE PARTNERS





## Sponsorship Benefits

	<b>Diamond</b> (Limit to 1)	<b>Platinum</b> (Limit to 5)	<b>Gold</b> (Limit to 8)	<b>Silver</b> (Limit to 8)
Solo sponsorship for one cocktail reception	✓			
1 dedicated post on LinkedIn	✓			
Custom opening presentation prior to keynote session to all attendees (10 minutes)	✓	✓		
Personal introductions to travel & hospitality executive attendees	✓	✓		
30-second Sponsor Partner video ad to be played once during a content break	✓	✓	✓	
1 week Featured Resource in e-newsletter, using Sponsor Partner content	✓	✓	✓	
Sponsor Partner can include a gift in swag bags, as a seat drop, room drop, or raffle off an item	✓	✓	✓	
Moment of Zen Sponsor Partner recognition (logo to appear during moments of zen)	✓	✓	✓	
Complete registration list with full contact information	✓	✓	✓	✓
Free VIP all-access passes for Sponsor Partner	✓ Up to 4	✓ Up to 3	✓ Up to 2	✓ Up to 1
Free VIP all-access passes for travel & hospitality clients to attend	✓ Up to 5	✓ Up to 4	✓ Up to 2	✓ Up to 2
Sponsor Partner can distribute literature at event	✓	✓	✓	✓
<b>PRICE</b>	<b>\$40,000</b>	<b>\$30,000</b>	<b>\$20,000</b>	<b>\$17,900</b>

*Additional custom sponsorship opportunities available. Inquire for more details.*

**HANNAH DEMAIO**  
609-922-5904  
hdemaio@napco.com

**JENNIFER DIPASQUALE**  
610-574-0038  
jdipasquale@napco.com

**DIANE DRUSS**  
609-405-0326  
ddruss@napco.com

[summit.womenleadingtravelandhospitality.com](https://summit.womenleadingtravelandhospitality.com)

