



**WOMEN
LEADING**

TRAVEL &
HOSPITALITY™

Mission

Women Leading Travel & Hospitality is a membership-based association that connects executive women across all sectors of the travel and hospitality industry. Our mission is to inspire and empower our community of women leaders by providing unparalleled resources, support and motivation for personal and professional growth.



About Us

Women Leading Travel & Hospitality is the sister brand of Women in Retail Leadership Circle (WIRLC). Looking to build more communities that promote, support and celebrate the professional and personal growth of women in their industry, Hannah DeMaio and Jennifer DiPasquale began researching an industry that was near and dear to their hearts — travel and hospitality.

Through their quantitative and qualitative research, they found that the travel and hospitality industry had tremendous room for growth when it came to inclusion and diversity. Hannah and Jennifer regularly heard that women were underrepresented in executive positions in the industry. In hospitality, one woman for every seven men will attain a C-suite position or above.

Women Leading Travel & Hospitality seeks to provide women in travel and hospitality a forum to network, grow and thrive.



Advisory Board



NINA ALEXANDER-HURST
Marketing and
Communications Executive
Waldorf Astoria, Maldives



BONNIE ALLEN
Senior Director, Marketing
Soul Community Planet
(SCP) Hotels



DANIELLE BABILINO
Senior Vice President of
Global Sales and Marketing
Hard Rock International



JODIE BRINKERHOFF
Vice President, Innovation
Dallas Fort Worth
International Airport
(DFW)



AMY BURR
Managing Director
of Operations and
Partnerships
JetBlue Technology
Ventures



**MARIA
CHATTERTON-WHITE**
Marketing Director
TripAdvisor,
Global Affiliates for Viator



CHARISSE EVANS
Vice President,
Employee Relations and
Delta



CARA GRESSER
Manager, Global
Brand Content
Four Seasons



CHRISTINE KETTMER
Senior Director,
Global Enterprise Insight
and Strategy
Marriott International



MICHELLE LARDIZABAL
Senior Vice President and
Commercial Sales Officer
MSC Cruises USA



LUCY LIEBERMAN
CEO
Tablet Hotels



JORDAN MADDEX-KOPP
Vice President of Marketing
and Strategic Partnerships
Jet Linx



LISA OSWALD
Senior Vice President
and Global Head of
Customer Service
Travelzoo



DIANA PLAZAS
Chief Sales and
Marketing Officer
Marriott International



MELISSA POSTIER
Director of Brand,
PR and Social
Hotwire



NAYANA RENUKUMAR
Head of Public Policy
Airbnb



MIRANDA SCOTT
Director of Business
Development
Lyft



ANDREA SHAIKIN
Head of CRM
Quark Expeditions



NICOLE TILZER
Senior Director,
Global Brand Marketing
Hilton



JOY-LYNN TYLER
Vice President, Total
Rewards and HIPAA
Privacy Officer
Extended Stay America



JEN YOUNG
Co-founder and Chief
Marketing Officer
Outdoorsy



Target Audience



EXECUTIVE LEVEL WOMEN:

Director & above



MARKETS SERVED:

Airline, airport, cruise line, car rental, ground transportation, hotels and resorts, online booking, rentals and private accommodations, travel agencies



JOB FUNCTION:

Marketing, customer experience, digital/e-commerce, IT/technology, operations, human resources, sales, travel agent/consultant, corporate travel manager



ANNUAL REVENUE:

\$5 Million +



Membership Benefits

- Weekly newsletter
- Exclusive content and research
- Monthly Peer Groups
- Job board & opportunity to post
- Online forum



Membership Benefits & Events

- 2021 Virtual Exchanges
 - Women Leading Travel & Hospitality Virtual Exchanges are virtual events featuring live interviews with leading women executives on a variety of mission-critical industry and professional development and career-enhancing topics.
- WLT&H Roundtables
 - Roundtable events feature a lively panel discussion with executives at enterprise travel and hospitality companies. Meet and mingle with travel and hospitality's elite. Roundtables feature a delicious breakfast, A-list networking and a lively content program.



Contact

- Hannah DeMaio, HDeMaio@napco.com (c) 609-922-5904
- Jen DiPasquale, JDiPasquale@napco.com (p) 724.778.0227 | (c) 610.574.0038
- Melissa Campanelli, Mcampanelli@napco.com (p) 718.788.1772 | (c) 917-860-8196
- Diane Druss, Ddruss@napco.com (c) 609-405-0326
- Sally Holtgrieve, sholtgrieve@napco.com | (p): 703.371.3906



JENNIFER DIPASQUALE
President



HANNAH DEMAIO
Director
Brand Strategy



MELISSA CAMPANELLI
Brand & Content Director



DIANE DRUSS
Business Development
& Growth Manager



SALLY HOLTGRIEVE
Senior Editor





**WOMEN
LEADING**

TRAVEL &
HOSPITALITY™