



# CORPORATE PARTNERSHIPS

## WHO WE ARE

### **WOMEN LEADING TRAVEL & HOSPITALITY**

is a membership-based association that connects executive women across all sectors of the travel and hospitality industry. Our mission is to unite, inspire and empower our community of executive women leaders by providing unparalleled resources, support and motivation to achieve personal and professional growth.

Our community is built on passionate, successful, senior-level women from across the industry who have a strong belief that investing in themselves and in other women is good business. From CEOs with years of experience to directors working their way up, the common thread is women coming together to learn from each other and help each other succeed.

## CONTACT

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## TARGET AUDIENCE



**EXECUTIVE LEVEL WOMEN:**  
Director & Above



**MARKETS SERVED:**

Airline, airport, cruise line, car rental, ground transportation, hotels and resorts, online booking, rentals and private accommodations, travel agencies



**JOB FUNCTION:**

Marketing, customer experience, digital/e-commerce, IT/technology, operations, human resources, travel agent/consultant, corporate travel manager, sales



**ANNUAL REVENUE:**

\$5 Million +

## MEMBER BENEFITS

- In-Person Events
- Virtual Exchange Events
- Bimonthly Peer Groups
- Exclusive Content and Research
- Weekly Newsletter
- Online Forum
- Job Board
- Opportunity to List Job Openings
- Curated Career Coach Directory



## THE OPPORTUNITY

Women Leading Travel & Hospitality's partners have the ability to choose the partnership tier or support that best suits the needs of their organization. Our corporate partnership tiers include Premiere, Platinum, Gold, and Silver. Custom options are available upon request.

### Benefits of corporate partnerships:

- Cause Alignment and Brand Exposure
- Thought Leadership
- Employee Value

## CORPORATE PARTNERSHIP BENEFITS

	Silver \$25,000	Gold \$50,000	Platinum \$75,000	Premiere (1) \$100,000
<b>Membership</b>				
Annual Membership for qualified executives	15	25	50	75
<b>Learning &amp; Professional Development</b>				
Access to members-only content including: Research, Reports, Articles, Podcasts, Workshops, etc.	X	X	X	X
Subscription to weekly newsletter for all partner members	X	X	X	X
Access to members-only private forums	X	X	X	X
Access to virtual workshops	X	X	X	X
Monthly emails, recapping the learnings from the previous month	X	X	X	X
Virtual workshop Training for partner and selected members (In person available)			X	X
<b>Recruitment &amp; Job Posting Opportunities</b>				
Ability to post available jobs on members-only job board	X	X	X	X
Ability to post available jobs in weekly newsletter *Our team works with a POC from the partnership to ensure that all jobs are posted on our job board and in our weekly newsletter as the job of the week	X	X	X	X
<b>Event Attendance &amp; Sponsorship</b>				
Access to virtual events	X	X	X	X
Access to the National Annual Summit	5	10	15	20
Access to regional events *number of passes based off of event and partnership level	X	X	X	X
Discount to live events for partner to disburse throughout company *number of tickets and discount based off of partnership level	X	X	X	X
Additional event sponsorship opportunities	X	X	X	X
High visibility at events	X	X	X	X
Speaking Opportunities at live and virtual events *number of opportunities based off of partnership level		X	X	X
Priority Sponsorship offers, including event activation sponsorship			X	X
Access to partnered events			X	X
<b>Branding &amp; Thought Leadership</b>				
Logo and information about your company on website	X	X	X	X
Social post announcing and highlighting partnership	X	X	X	X
Showcased as a corporate partner on website and marketing materials	X	X	X	X
Custom branded research report			X	X
Related news coverage on site and social			X	X
Bi-annual guest spot piece in weekly newsletter			X	X
Showcased as the premiere corporate partner on website and marketing materials				X