

PRESENTED BY



TotalRetail



APRIL 2017

MIAMI BEACH, FLORIDA

Join the Women in Retail Leadership Circle and Total Retail for its fourth annual Women in Retail Leadership Summit. This fresh and innovative conference brings together the who's who of top women in the retail industry. The packages below are designed to give you leads, recognition and serious ROI.

womeninretails Summit.com

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SPONSORSHIP BENEFITS 	Diamond (Limit to 1)	Platinum (Limit to 2)	Gold (Limit to 5)	Silver (Limit to 10)
Premier cocktail reception sponsorship, personal toast and signature cocktail	✓			
Up to three 1 on 1 meetings with attending retailer of your choice	✓	✓		
Sponsor can moderate a full conference panel to entire conference (WIR to determine best fit within agenda)	✓	✓		
Case study presentation to entire conference (WIR to determine best fit within agenda)	✓	✓	✓	
Coordination of private, invite-only dinner Day 2 of conference	✓	✓	✓	
Includes free VIP/all access retail pass for retail client/prospect to attend (hotel rooms and conference fees included*)	✓ *Up to 5	✓ *Up to 3	✓ *Up to 2	
Includes sponsor VIP/All Access pass to event	✓ *Up to 5	✓ *Up to 4	✓ *Up to 3	✓ *Up to 1
Includes blog sponsorship on WIR e-newsletter	✓	✓		
Includes recorded video interview with WIR editor at event	✓	✓	✓	
WIR will provide a list of attendees to sponsor which will include attendees' names, titles, companies and contact information	✓	✓	✓	✓
Sponsor can distribute literature at event	✓	✓	✓	✓
Sponsor can provide a gift and/or handout for tote bags to all attendees and/or participate in giveaway raffle	✓	✓	✓	✓
eBlast promotion to 32K file of active TR retailers/e-tailers	✓	✓	✓	✓
Full Page, 4/C ad in TR Magazine	✓	✓	✓	✓
Includes text or banner ad in WIR Report e-newsletter (two weeks)	✓	✓	✓	✓
TOTAL	\$59,900	\$49,900	\$44,900	\$29,900



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