



PRESENTED BY



**TotalRetail**

APRIL 2017

**MIAMI BEACH, FLORIDA**

Join the Women in Retail Leadership Circle and *Total Retail* for its fourth annual **Women in Retail Leadership Summit**. This fresh and innovative conference brings together the who's who of top women in the retailing industry. The packages below are designed to give you leads, recognition and serious ROI.

[www.womeninretailsummit.com](http://www.womeninretailsummit.com)

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## DIAMOND SPONSORSHIP (LIMIT TO 1)

- + Up to three 1 on 1 scheduled meetings with attending retailer of your choice
- + Includes premier cocktail reception sponsorship, personal toast and signature cocktail
- + Includes 10-minute case study from sponsor prior to keynote introduction
- + Includes solo room drop to all attendees (gift provided from sponsor, TR can coordinate)
- + Includes video interview at live event (with or without client)
- + Includes blog sponsorship, sponsor gets to post 3 blogs on WIRLC site and in WIRLC e-newsletter
- + Includes logos on all email, online and live event signage promotions
- + TR will provide a list of attendees to sponsor which will include attendees' names, titles, companies and contact information
- + Sponsor can distribute literature at event
- + Sponsor can provide a gift and/or handout for tote bags to all attendees and/or participate in giveaway raffle
- + eBlast promotion to 32K file of active TR retailers/etailers
- + Full Page, 4/C ad in TR Magazine
- + Includes a whitepaper or asset promotion in TR Report e-newsletter (two weeks)
- + Includes online ad (300x250, one month)
- + Sponsor can invite five retail clients or prospects to the event as their guest (hotel rooms and conference fees included)
- + Sponsor can moderate a panel (WIR determines best fit)
- + Sponsor can send up to five representatives to event
- + Includes coordination of private, invite-only dinner Day 1 of Conference

**Total = \$59,900**

## PLATINUM SPONSORSHIP (LIMIT TO 2)

- + Up to three 1 on 1 scheduled meetings with attending retailer of your choice
- + Sponsor can moderate a full conference panel (WIR determines best fit)
- + Includes 10-minute case study from sponsor with or without client prior to session
- + Includes coordination of private dinner Day 1 of Conference
- + Sponsor can invite three retail clients or prospects to the event as their guest (hotel rooms and conference fees included)
- + Sponsor can send up to four representatives to event
- + Includes video interview at live event (with or without client)
- + Includes blog sponsorship, sponsor gets to post one blog on WIRLC site and in WIRLC e-newsletter
- + Includes logos on all email, online and live event signage promotions
- + TR will provide a list of attendees to sponsor which will include attendees' names, titles, companies and contact information
- + Sponsor can distribute literature at event
- + Sponsor can provide a gift and/or handout for tote bags to all attendees and/or participate in giveaway raffle
- + eBlast promotion to 32K file of active TR retailers/etailers
- + Full Page, 4/C ad in TR Magazine
- + Includes a whitepaper or asset promotion in TR Report e-newsletter (two weeks)
- + Includes online ad (300x250, one month)

**Total = \$49,900**

## GOLD SPONSORSHIP (LIMIT TO 5)

- + Includes 10-minute case study from sponsor prior to session (first come, first serve)
- + Includes coordination of private dinner Day 1 of Conference
- + Sponsor can invite two retail clients or prospects to the event as their guest (hotel rooms and conference fees included)
- + Sponsor can send up to three representatives to event
- + Includes logos on all email, online and live event signage promotions
- + TR will provide a list of attendees to sponsor which will include attendees' names, titles, companies and contact information
- + Sponsor can distribute literature at event
- + Sponsor can provide a gift and/or handout for tote bags to all attendees and/or participate in giveaway raffle
- + eBlast promotion to 32K file of active TR retailers/etailers
- + Full Page, 4/C ad in TR Magazine
- + Includes a whitepaper or asset promotion in TR Report e-newsletter (two weeks)
- + Includes online ad (300x250, one month)

**Total = \$44,900**

## SILVER SPONSORSHIP (LIMIT TO 10)

- + Sponsor can send one representative to event
- + Includes logos on all email, online and live event signage promotions
- + TR will provide a list of attendees to sponsor which will include attendees' names, titles, companies and contact information
- + Sponsor can distribute literature at event
- + Sponsor can provide a gift and/or handout for tote bags to all attendees and/or participate in giveaway raffle
- + eBlast promotion to 32K file of active TR retailers/etailers
- + Full Page, 4/C ad in TR Magazine
- + Includes a whitepaper or asset promotion in TR Report e-newsletter (two weeks)
- + Includes online ad (300x250, one month)

**Total = \$29,900**

## PAST SPONSORS



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