



APRIL 29 - MAY 1, 2019

RITZ-CARLTON, KEY BISCAYNE MIAMI

The Women in Retail Leadership Summit is the top women's leadership event in the retail industry! Join the Women in Retail Leadership Circle and Total Retail for its sixth annual Women in Retail Leadership Summit. This fresh and innovative conference brings together the who's who of top women in the retail industry. The packages below are designed to give you leads, recognition and serious ROI.

womeninretailsummit.com**BOARD OF DIRECTORS** »

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PAST SPONSORS »

SPONSORSHIP BENEFITS »————→	Diamond (Limit to 1)	Platinum (Limit to 3)	Gold (Limit to 7)	Silver (Limit to 10)
Premier cocktail reception sponsorship, personal toast and signature cocktail	✓			
1 on 1 meetings with attending retailers	✓ *Up to 3	✓ *Up to 3		
Solo promotion for sponsor attendee(s) including Q&A sent to attendees	✓	✓		
Solo swag room drop or seat drop to all attendees	✓	✓		
Sponsor can moderate or participate on full conference panel	✓	✓		
One activation from provided list	✓	✓		
One exclusive sponsorship branding opportunity from provided list	✓	✓		
Custom Presentation to Entire Conference (Case Study, Fireside Chat, etc.)	✓ (Exclusive Opening presentation)	✓	✓	
Coordination of private, invite-only dinner	✓	✓	✓	
Free VIP all-access retail passes for retail clients/prospects to attend (hotel rooms and conference fees included*)	✓ Up to 4	✓ Up to 3	✓ Up to 2	
Article or interview in WIRLC e-newsletter	✓	✓	✓	
Recorded video interview with WIRLC editor at event promoted in WIRLC eletter post event	✓	✓	✓	
WIRLC will provide a list of attendees (post-event) to sponsor which will include attendees' names, titles, companies and contact information	✓	✓	✓	✓
Sponsor VIP all-access passes to event*	✓ *Up to 5	✓ *Up to 4	✓ *Up to 2	✓ *1 pass
Sponsor table at all Partner Mingles	✓	✓	✓	✓
All Sponsor Attendees Access to Speed Dating	✓	✓	✓	✓
Inclusion in Meet our Partners 1:1 Scheduling System	✓	✓	✓	✓
Sponsor can distribute literature at event	✓	✓	✓	✓
Sponsor can provide a gift and/or handout for WIRLS famous swag bags to all attendees and/or participate in giveaway raffle	✓	✓	✓	✓
Podcast sponsorship promoted in e-newsletter	✓	✓	✓	✓
Text or banner ad in WIR Report e-newsletter (two weeks)	✓	✓	✓	✓
PRICE	\$74,900	\$66,900	\$56,900	\$37,900

Additional custom sponsorship opportunities available. Inquire for more details.



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