



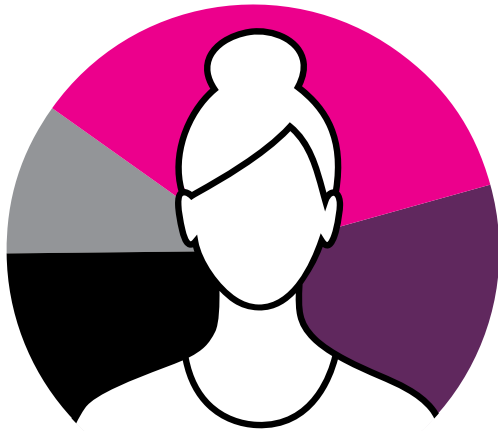
APRIL 16-18, 2018

**RITZ-CARLTON, KEY BISCAYNE, MIAMI, FLORIDA**

Join the Women in Retail Leadership Circle and Total Retail for its fifth annual Women in Retail Leadership Summit (WIRLS). This fresh and innovative conference brings together the who's who of top women in the retail industry. **Who goes to WIRLS?** Take a look at our attendee breakdown below.

[womeninretails Summit.com](http://womeninretails Summit.com)

**ATTENDEE PROFILE** »»»→



**ATTENDEES BY JOB TITLE**

C-Suite (CEO/President/Founder/CMO/CFO/CRO/CTO, etc.):

**36%**

Vice President/Senior Vice President:

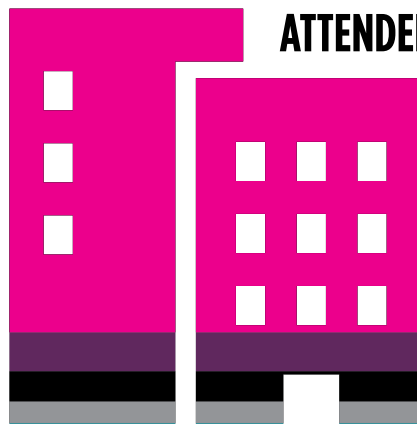
**32%**

Director:

**22%**

Manager:

**10%**



**ATTENDEES BY BUSINESS**

Retailer: **75%**

Manufacturer/Wholesaler: **10%**

Creative Services/Agency: **8%**

Other: **7%**

**ATTENDEES BY ANNUAL REVENUE**

More than \$500 million: **21%**  
 \$100 million to \$500 million: **37%**



\$50 million to \$100 million: **9%**  
 \$5 million to \$50 million: **12%**  
 \$5 million and below: **21%**

**ATTENDEES** »»»→



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