APRIL 16-18, 2018
RITZ-CARLTON, KEY BISCAYNE, MIAMI, FLORIDA

Join the Women in Retail Leadership Circle and Total Retail for its fifth annual Women in Retail Leadership Summit (WIRLS). This fresh and innovative conference brings together the who’s who of top women in the retail industry. Who goes to WIRLS? Take a look at our attendee breakdown below.

womeninretailsummit.com

ATTENDEE PROFILE

ATTENDEES BY BUSINESS
Retailer: 75%
Manufacturer/Wholesaler: 10%
Creative Services/Agency: 8%
Other: 7%

ATTENDEES BY JOB TITLE
C-Suite (CEO/President/Founder/CMO/CFO/CRO/CTO, etc.): 36%
Vice President/Senior Vice President: 32%
Director: 22%
Manager: 10%

ATTENDEES BY BUSINESS

ATTENDEES BY ANNUAL REVENUE
More than $500 million: 21%
$100 million to $500 million: 37%
$50 million to $100 million: 9%
$5 million to $50 million: 12%
$5 million and below: 21%

ATTENDEES

Jennifer DiPasquale
724-778-0227
jdipasquale@napco.com

Chris Lyons
215-238-5314
clyons@napco.com

Howard Rubin
760-739-9400
hrubin@napco.com

Hannah Murphy
215-238-5372
hmurphy@napco.com