



WOMEN *in* RETAIL[®]

LEADERSHIP SUMMIT

PRESENTED BY



APRIL 27-29, 2020 | RITZ-CARLTON, KEY BISCAYNE MIAMI

Join the Women in Retail Leadership Circle and Total Retail for its seventh annual Women in Retail Leadership Summit (WIRLS). This fresh and innovative conference brings together the who's who of top women in the retail industry. **Who goes to WIRLS?** Take a look at our attendee breakdown below.

womeninretailsummit.com

ATTENDEE PROFILE



ATTENDEES BY JOB TITLE

C-Suite (CEO/President/Founder/CMO/CFO/CRO/CTO):

41%

Senior Vice President/Vice President:

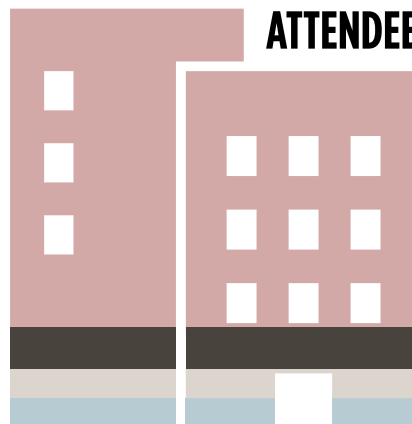
34%

Director:

22%

Manager:

3%



ATTENDEES BY BUSINESS TYPE

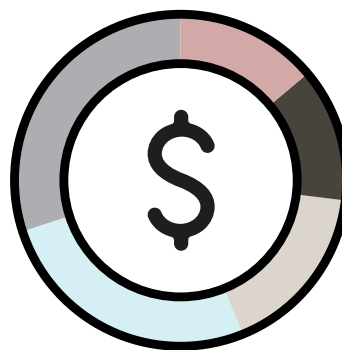
Retailer: 71%

Manufacturer/Wholesaler: 15%

Creative Services/Agency: 8%

Other: 6%

ATTENDEES BY ANNUAL REVENUE



Under \$10 Million: 14%

\$10 million to \$50 million: 13%

\$50 million to \$100 million: 17%

\$100 million to \$500 million: 26%

\$500 million and above: 30%

ATTENDEES



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