

PRESENTED BY



TotalRetail



APRIL 16-18, 2018

RITZ-CARLTON, KEY BISCAYNE, MIAMI, FLORIDA

The Women in Retail Leadership Summit is the top women's leadership event in the retail industry! Join the Women in Retail Leadership Circle and Total Retail for its fifth annual Women in Retail Leadership Summit. This fresh and innovative conference brings together the who's who of top women in the retail industry. The packages below are designed to give you leads, recognition and serious ROI.

womeninretailsummit.com

BOARD OF DIRECTORS

IVKA ADAM, FOUNDER AND CHIEF EXECUTIVE OFFICER, Iconery

NINA ALEXANDER-HURST, VICE PRESIDENT, BRAND MARKETING, BaubleBar

KATHERINE BAHAMONDE MONASEBIAN, FORMER CHIEF MARKETING OFFICER AND NEW BUSINESS DEVELOPMENT, Tourneau

IVY CHIN, DIVISIONAL SENIOR VICE PRESIDENT, DIGITAL, PetSmart

EMILY CULP, CHIEF MARKETING OFFICER, Keds

KRISTEN D'ARCY, HEAD OF PERFORMANCE DIGITAL MARKETING, American Eagle Outfitters

ANNETTE DUNLEAVY, DIRECTOR OF RETENTION AND RELEVANCY, QVC

LISA GAVALDES, FORMER PRESIDENT AND CEO, Things Remembered

ERICA GEIL, VICE PRESIDENT, GLOBAL ENGINEERING OPERATIONS, Groupon

KECIA HIELSCHER, CHIEF MERCHANDISING OFFICER, Luminex Home Décor & Fragrance

SAMANTHA LEE, SENIOR VICE PRESIDENT OF CUSTOMER EXPERIENCE, Tailored Brands

AMY MADONIA, FORMER VICE PRESIDENT, E-COMMERCE AND MARKETING, Donna Morgan & Ali Ro

CINDY MARSHALL, CEO AND FOUNDER, SHINE Strategy

SAM NORPEL, VICE PRESIDENT, DIGITAL COMMERCE, David's Bridal

FRAN PHILIP, CORPORATE BOARD DIRECTOR, Vera Bradley, PacSun, Totes Isotoner, Sea Bags

STACEY RENFRO, SENIOR VICE PRESIDENT, ECOMMERCE, Pier 1 Imports

CHRISTIAN RIVELL, DIRECTOR, MERCHANDISE PLANNING - BEAUTY AND AUTO DELIVERY, QVC

EILEEN RODGERS MEADE, VICE PRESIDENT OMNICHANNEL STRATEGY AND CUSTOMER EXPERIENCE, Dick's Sporting Goods

CARLY ROSENBERG, PRESIDENT, Bluefly

SWAN SIT, VICE PRESIDENT, GLOBAL DIGITAL, Revlon

KRISTIN SMITH, DIRECTOR, DIGITAL COMMERCE, Chico's FAS

Kathy Doyle Thomas, Chief Strategy Officer, Half Price Books

PAST SPONSORS



Jennifer DiPasquale 724.778.0227 jdipasquale@napco.com

Chris Lyons 215.238.5314 clyons@napco.com

Howard Rubin 760.739.9400 hrubin@napco.com

Hannah Murphy 215-238-5372 hmurphy@napco.com

SPONSORSHIP BENEFITS 	Diamond (Limit to 1)	Platinum (Limit to 2)	Gold (Limit to 5)	Silver (Limit to 10)
Premier cocktail reception sponsorship, personal toast and signature cocktail	✓			
Up to three 1 on 1 meetings with attending retailer of your choice	✓	✓		
Sponsor can moderate or participate on full conference panel	✓	✓		
Case study presentation to entire conference (WIR to determine best fit within agenda)	✓	✓	✓	
Coordination of private, invite-only dinner Day 2 of conference	✓	✓	✓	
Includes free VIP/all access retail pass for retail client/prospect to attend (hotel rooms and conference fees included*)	✓ *Up to 5	✓ *Up to 3	✓ *Up to 2	
Includes sponsor VIP/All Access pass to event	✓ *Up to 5	✓ *Up to 4	✓ *Up to 2	✓ *Up to 1
Includes blog sponsorship on WIR e-newsletter	✓	✓		
Includes recorded video interview with WIR editor at event	✓	✓	✓	
WIR will provide a list of attendees to sponsor which will include attendees' names, titles, companies and contact information	✓	✓	✓	✓
Sponsor can distribute literature at event	✓	✓	✓	✓
Sponsor can provide a gift and/or handout for tote bags to all attendees and/or participate in giveaway raffle	✓	✓	✓	✓
eBlast promotion to 32K file of active TR retailers/e-tailers	✓	✓	✓	✓
Includes podcast sponsorship promoted in e-newsletter to 40K active retailers		✓	✓	✓
Includes text or banner ad in WIR Report e-newsletter (two weeks)	✓	✓	✓	✓
TOTAL	\$65,995	\$54,900	\$49,900	\$32,900

Additional custom sponsorship opportunities available. Inquire for more details.



Jennifer DiPasquale
724.778.0227
jdipasquale@napco.com

Chris Lyons
215.238.5314
clyons@napco.com

Howard Rubin
760.739.9400
hrubin@napco.com

Hannah Murphy
215-238-5372
hmurphy@napco.com