



GAME CHANGERS

CUTTING-EDGE TECHNOLOGIES FOR ENTERPRISE RETAILERS

SEPTEMBER 18-20, 2018 | **DALLAS, TEXAS**
Tech.mytotalretail.com

Join Total Retail for its first annual **Total Retail Tech** event. This exclusive, invitation-only summit is designed for retail executives focused on technology solutions.

Total Retail Tech's "Game Changers" will feature short presentations from vetted, cutting-edge retail technology startups.

Our chosen Game Changers will have the opportunity to pitch their businesses and technology solutions to a captive audience of 50+ retail executives. Take advantage of this opportunity to inform these retail decision makers about your company, its unique product(s), and how it's vital to their future success. A room full of qualified leads that are eager to learn about the latest and greatest technology offered today.

GAME CHANGER QUALIFICATIONS

- VIP, invitation only, vetted by Total Retail
- Only 4 spots available
- Requires some kind of outside funding or investment
- Beta or beyond - product/service presented must be available to demo or review

SPONSORSHIP BENEFITS

- Sponsor can send one representative to event and present their technology to entire conference
- Includes logos on all email, online and live event signage promotions
- Sponsor can distribute literature at event
- Sponsor can provide a gift and/or handout for tote bags to all attendees and/or participate in giveaway raffle

TOTAL: \$7,500

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