

MEMO

To:

From:

Date:

Subject: Request for Membership: Women Leading Travel & Hospitality Association

Women Leading Travel & Hospitality is a membership-based association that connects women executives across the travel and hospitality industry. The association is focused on executive professional development as well as improving business practices, creating better leaders, and establishing valuable relationships.

Benefits of membership include access to a community of women leaders from across the travel and hospitality industry, discounted event registrations, exclusive members-only content, peer group calls, private networking forums, talent directory, and so much more.

Becoming a member of Women Leading Travel & Hospitality would not only elevate my leadership skills and expand my business network, but ultimately benefit our organization.

Below is a breakdown of benefits.

Powerful Content

Women Leading Travel & Hospitality's content is featured every Tuesday in their e-newsletter, as well as their members-only content on their website, resource library, research, interviews in virtual exchanges, webinars and expert lineup at their in-person events. Inspiring content produced by their editorial team covers a variety of topics including executive professional development, business leadership, industry strategies, DE&I initiatives, and expert advice from industry changemakers.

Connections and Relationship Building

The top female travel and hospitality executives are members of Women Leading Travel & Hospitality. I will have the chance to connect with travel and hospitality executives in:

- Peer Groups
- Online Forums
- In person events (roundtable dinners and annual summit in 2022)
- And more!

A Sound Investment in Our Organization

The cost to be a member of Women Leading Travel & Hospitality is \$199. This will aid me to help our organization as:

- I learn from others in the industry
- Represent our company as leaders in DE&I
- Support of employee growth
- Become a better leader

- Bring back valuable insight to our team
- And more!

Please feel free to visit [Women Leading Travel & Hospitality's website](#) to learn more about the association. I would love to take advantage of this opportunity and appreciate your consideration.