

MEMO

To:

From:

Date:

Subject: Request for Membership: Women Leading Travel & Hospitality Association

Women Leading Travel & Hospitality is a membership-based association that connects women executives across the travel and hospitality industry. The association is focused on executive professional development as well as improving business practices, creating better leaders, and establishing valuable relationships.

Benefits of membership include access to a community of women leaders from across the travel and hospitality industry, discounted event registrations, exclusive members-only content, peer group calls, private networking forums, job directory, and so much more.

Becoming a member of Women Leading Travel & Hospitality would not only elevate my leadership skills and expand my business network, but ultimately benefit our organization.

Below is a breakdown of benefits.

Powerful Content

Women Leading Travel & Hospitality's content is featured every Tuesday in its e-newsletter, as well as members-only content on its website, resource library, research, interviews in virtual exchanges, webinars, and expert lineup at its in-person events. Inspiring content produced by the Women Leading Travel & Hospitality editorial team covers a variety of topics, including executive professional development, business leadership, industry strategies, DE&I initiatives, and expert advice from industry changemakers.

Connections and Relationship Building

The top female travel and hospitality executives are members of Women Leading Travel & Hospitality. I will have the chance to connect with travel and hospitality executives in:

- Peer Groups
- Online Forums
- In-person events (roundtable dinners and annual summit in 2022)
- And more!

A Sound Investment in Our Organization

The cost to be a member of Women Leading Travel & Hospitality is \$199. Being a member will allow me to help our organization in the following ways:

- Learn from other leaders in the industry
- Support employee growth
- Become a better leader

Commented [HD1]: Can we list out talent directory and remove job directory?

Commented [HD2]: Can the benefits be focused on the membership as a whole? So still keep the below headers, but about becoming a member, not participating in the roundtable.

Commented [HD3]: Here we can touch on the powerful content from our weekly newsletter, research, website, members only content, interviews, webinars, etc. Can do an opener and bullet these out

Commented [HD4]: Here we can mention our roundtables, peer groups, online forums again, can do an opener and bullet these out.

Commented [HD5]: The cost to be a member is \$199. Will help the organization as I learn from others in the industry, but represent our company as leaders in DE&I and supporters of employee growth. Can do an opener and bullet these out

- Bring back valuable insight to our team
- And more!

Visit [Women Leading Travel & Hospitality's website](#) to learn more about the association. I would love to take advantage of this opportunity and appreciate your consideration.