



FOR IMMEDIATE RELEASE

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**WOMEN LEADING TRAVEL & HOSPITALITY ANNOUNCES CORPORATE PARTNERSHIP WITH
HILTON HOTELS & RESORTS**

A membership-based association of women leaders in the travel and hospitality industry teams up with hotels and brands across the globe.

PHILADELPHIA, PA – Women Leading Travel & Hospitality, a membership-based, exclusive community of women executives at leading travel and hospitality companies, today confirms Hilton as its latest Corporate Partner. The partnership will provide Hilton, the leading global hospitality company with a portfolio of 18 world-class brands comprising more than 6,100 properties, access to Women Leading Travel & Hospitality’s vast leadership development offerings. More details can be found at www.womenleadingtravelandhospitality.com.

Women Leading Travel & Hospitality is focused on business strategy and executive professional development for women executives. Women Leading Travel & Hospitality offers women executives the opportunity to network, discuss industry issues, and learn how to become better leaders.

Women Leading Travel & Hospitality’s Corporate Partners receive a designated number of memberships per year, as well as passes to its first annual Women Leading Travel & Hospitality Summit and regional events. Other benefits include personalized education, recruitment and job opportunities, and customized thought leadership based on each organization’s needs.

“Our partnership with Women Leading Travel and Hospitality provides a unique opportunity for industry leaders to unite, influence and accelerate their development,” says DeShaun N. Wise Porter, global head of diversity, equity, inclusion and engagement, Hilton. With programming and events that aligns with our DEI strategy, we are able to differentially invest in our female talent while also leaving a lasting impact on the industry with our award-winning culture and best practices.”

For nearly a century, Hilton Hotels & Resorts has been proudly welcoming the world's travelers with more than 584 hotels across six continents.

“We’re thrilled to welcome Hilton to Women Leading Travel & Hospitality as a Corporate Partner,” says Hannah DeMaio, vice president, Women Leading Travel & Hospitality. “Through our events, content, and learning and development programming, our corporate partnerships enable groups of women executives to become better leaders and more engaged employees.”

Women Leading Travel & Hospitality Corporate Partners can choose the partner tier that best supports the unique needs of their organization. Custom offerings are also available.

Corporate Partnership Information

For more information on becoming a Corporate Partner, please visit www.womenleadingtravelandhospitality.com or contact Hannah DeMaio, vice president at hdemaio@napco.com.

About Women Leading Travel & Hospitality

Women Leading Travel & Hospitality is a membership-based association that connects executive women across all sectors of the travel and hospitality industry. Its mission is to unite, inspire and empower its community of executive women leaders by providing unparalleled resources, support and motivation to achieve personal and professional growth. For more information, visit womenleadingtravelandhospitality.com.

About Hilton

Hilton Worldwide Holdings Inc., formerly Hilton Hotels Corporation, is an American multinational hospitality company that manages and franchises a broad portfolio of hotels and resorts.

Hilton has 18 brands across different market segments, including Conrad Hotels & Resorts, Canopy by Hilton, Curio Collection by Hilton, Hilton Hotels & Resorts, DoubleTree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton by Hilton, Homewood Suites by Hilton, Home2 Suites by Hilton, Hilton Grand Vacations, LXR Hotels and Resorts by Hilton, Waldorf Astoria Hotels & Resorts, Signia by Hilton, Tru by Hilton, Tapestry Collection by Hilton, Tempo by Hilton and Motto by Hilton. Further information on Hilton is available at hilton.com/en/corporate/.