



**WOMEN
LEADING**

TRAVEL &
HOSPITALITY™

MISSION:

Women Leading Travel & Hospitality is a membership-based association that connects executive women across all sectors of the travel and hospitality industry. Our mission is to inspire and empower our community of women leaders by providing unparalleled resources, support and motivation for personal and professional growth.

OUR OFFERINGS:

Focused on both business strategy and executive professional development, Women Leading Travel & Hospitality offers women leaders the opportunity to network, discuss industry issues and learn how to become better leaders. The energized core of our community stems from the dedicated members who believe and support our mission. Our audience consists of director and above women executives who are highly engaged with our brand.

BENEFITS OF SPONSORSHIP INCLUDES:

- Market awareness
- Positions your company and brand as a thought leader
- An opportunity to reach travel and hospitality executives
- An opportunity to support, discuss, advocate for, and become a thought leader in topics regarding Diversity, Equity and Inclusion.

OUR ADVISORY BOARD:

Women Leading Travel & Hospitality's [advisory board](#) are phenomenal women executives that are helping lead the way - our board consists of industry trailblazers who believe and support our mission and are championing in leadership, direction and most importantly, growth in the travel and hospitality industry.

SOME OF OUR OTHER OFFERINGS INCLUDE:

- In-person Live events
- Virtual events (Women Leading Travel & Hospitality Virtual Exchanges) fireside chats and mission-critical conversations with leaders in the travel and hospitality industry
- Weekly newsletter
- Job board, member directory, talent directory, members-only forum, peer groups
- Exclusive content and Research reports
- Career coaches
- And more!



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TARGET AUDIENCE



EXECUTIVE LEVEL WOMEN:

Director & Above



ANNUAL REVENUE:

\$5 Million +



MARKETS SERVED:

Airline, airport, cruise line, car rental, ground transportation, hotels and resorts, online booking, rentals and private accommodations, travel agencies



JOB FUNCTION:

Marketing, customer experience, digital/e-commerce, IT/technology, operations, human resources, travel agent/consultant, corporate travel manager, sales