



CORPORATE PARTNERSHIPS

WHO WE ARE & MISSION

WOMEN LEADING TRAVEL & HOSPITALITY

is a membership-based association that connects executive women across all sectors of the travel and hospitality industry. Our mission is to unite, inspire and empower our community of executive women leaders by providing unparalleled resources, support and motivation to achieve personal and professional growth.

Our community is built on passionate, successful, senior-level women from across the industry who have a strong belief that investing in themselves and in other women is good business. From CEOs with years of experience to directors working their way up, the common thread is women coming together to learn from each other and help each other succeed.

CONTACT

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TARGET AUDIENCE



EXECUTIVE LEVEL WOMEN:
Director & Above



MARKETS SERVED:
Airline, airport, cruise line, car rental, ground transportation, hotels and resorts, online booking, rentals and private accommodations, travel agencies



JOB FUNCTION:
Marketing, customer experience, digital/e-commerce, IT/technology, operations, human resources, travel agent/consultant, corporate travel manager, sales



ANNUAL REVENUE:
\$5 Million +

MEMBER BENEFITS

- Live and Virtual Events
- Monthly Peer Groups
- Exclusive Content and Research
- Weekly Newsletter
- Online Forum
- Job Board
- Opportunity to List Job Openings
- Curated Career Coach Directory



THE OPPORTUNITY

Women Leading Travel & Hospitality’s partners have the ability to choose the partnership tier or support that best suits the needs of their organization. Our corporate partnership tiers include Premiere, Platinum, Gold, and Silver. Custom options are available upon request.

Benefits of corporate partnerships:

- Cause alignment
- Thought Leadership
- Brand exposure
- Employee Value

CORPORATE PARTNERSHIP BENEFITS

	Silver \$25,000	Gold \$50,000	Platinum \$75,000	Premiere (1) \$100,000
Membership				
Annual Membership for qualified executives	10	20	40	50
Learning & Professional Development				
Access to members-only content including: Research, Reports, Articles, Podcasts, etc.	X	X	X	X
Subscription to weekly newsletter for all partner members	X	X	X	X
Access to members-only private forums	X	X	X	X
Recruitment & Job Posting Opportunities				
Ability to post available jobs on members-only job board	X	X	X	X
Ability to post available jobs in weekly newsletter	X	X	X	X
Event Attendance & Sponsorship				
Access to virtual events	X	X	X	X
Access to live events *number of passes based off of event and partnership level	X	X	X	X
Additional event sponsorship opportunities	X	X	X	X
High visibility at events	X	X	X	X
Priority Sponsorship offers, including event activation sponsorship and speaking opps			X	X
Access to partnered events			X	X
Sponsored Virtual Workshop				X
Branding & Thought Leadership				
Logo and information about your company on website	X	X	X	X
Showcased as a corporate partner on website and marketing materials	X	X	X	X
Custom branded research report			X	X
Related news coverage on site and social			X	X
Bi-annual guest spot piece in weekly newsletter			X	X
Guest spot on podcast & distribution				X
Showcased as the premiere corporate partner on website and marketing materials				X