



*Real-time Retail
in ONE System®*

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For Immediate Release

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Celerant Introduces a Redesigned POS Screen with Advanced Retail Software Functionality *New POS Screen Updated with Advanced Technology for an Enhanced Look and Feel*

Staten Island, NY (August 29, 2011) – Celerant Technology, a leader in the retail software industry, recently redesigned its existing point of sale (POS) screen to include an enhanced look and feel, while adding a new layout for ease of use and navigation.

“In addition to researching and creating new modules, Celerant’s team of developers strives to enhance our existing offering” stated Ian Goldman, Celerant Technology President and CEO. “The newly redesigned POS screen had been designed, programmed and re-coded with advanced features for increased flexibility. This redevelopment has been based on client feedback as well as industry trends that we feel will positively impact our clients’ use of Celerant.”

Celerant Technology, www.celerant.com, provides a complete multichannel solution for retail organizations; from point of sale, inventory management, warehousing, E-Commerce, mail order and more. Celerant’s point of sale screen allows retailers to maintain a high degree of operational awareness at store level through price-optimization, customer satisfaction initiatives, employee management, and tight inventory-control. Celerant's point of sale transactions are completed in real-time and are available at once throughout the enterprise. System flexibility enables the system to be used in multiple business models and allows for customized screens to meet individual requirements.

“The development of the new POS screen has enabled us to revamp the current layout, which has been redesigned so that menu items and customer data are more accessible to the user” stated Robert Goldman, CTO and Vice President of Celerant Technology. “Additional options were added to generate green receipts, view images per line item and provide a simpler method of entering discounts. Items are also more object-oriented and users may employ XML templates for laying out receipts by customer and by machine.”

Celerant Command Retail is a complete multi-channel software with a continuous development cycle that allows improvements to be made on a regular basis. For more information about Celerant’s offerings, please visit www.celerant.com.

About Celerant Technology

Celerant’s Command Retail is an advanced real-time retail management system, which manages all areas of retail including POS, Inventory Management, Warehouse, Distribution Center, Allocation, Multi-Channel/E-Commerce/Kiosk, Data Mining, and Back-office, in a single, integrated system. Our advantage is the flexibility of our Java platform, allowing Celerant professionals to conduct cost-effective analysis and adaptation based on the individual needs of each retailer. The result is a better system that meets the needs of retail businesses and gives them the tools to take Command of their success. For more information regarding Celerant Technology, go to www.celerant.com. For information on the Command Retail product, visit www.commandretail.com.

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