

➤ WINTER

Top Women in Retail

FEATURES

- Rebirth of Social Commerce
- VC Voices: Roundtable of Venture Capitalists
Discuss What They Look for in Retail Startups

COLUMNS

- E-Commerce Optimization
- Organizing for Omnichannel

DEPARTMENTS:

- Editor's Note
- Heard on myTotalRetail.com
- Retail by the Numbers
- The Buzz

Ad Closing: Jan. 15 **Materials Due:** Jan. 20

➤ SPRING

100 Fastest-Growing Retailers

FEATURES

- Finding and Retaining Executive Talent
- Cause Marketing

COLUMNS

- Mobile Musings
- Technology and Innovation

DEPARTMENTS:

- Editor's Note
- Heard on myTotalRetail.com
- Retail by the Numbers
- The Buzz

Ad Closing: April 8 **Materials Due:** April 13

➤ SUMMER

Game Changers

FEATURES

- Mobile Roundtable
- Omnichannel Experience Index

COLUMNS

- E-Commerce Optimization
- Organizing for Omnichannel

DEPARTMENTS:

- Editor's Note
- Heard on myTotalRetail.com
- Retail by the Numbers
- The Buzz

Ad Closing: July 22 **Materials Due:** July 27

➤ FALL

Retailer of the Year

FEATURES

- Top 50 Tips
- Generational Marketing
(baby boomers vs. millennials vs. Gen X, etc.)

COLUMNS

- Mobile Musings
- Technology and Innovation

DEPARTMENTS:

- Editor's Note
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- Retail by the Numbers
- The Buzz

Ad Closing: Sept. 16 **Materials Due:** Sept. 21

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